

Rep Order# 8878030 Ver# 9 Status Revised
EC'd Yes

Traffic Order# 37511

Printed: 10/09/2012 3:34 PM
Last Received: 10/09/2012 11:59 AM
Showing Buylines: All Lines

1 of 7

Station KLAS-TV LAS VEGAS
Advertiser () TARKANIAN, DANNY
Product TARKANIAN/CON/REP
Estimate#
Buyer CHRIS FIEST
Phone#
Fax#

Agency () SANDLER & INNOCENZI
705 PRINCE ST.
ALEXANDRIA, VA 22314
Agency C/P1/P2/E
Flight Dates 10/02/2012 - 10/16/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

DANNY TARKANIAN FOR CONGRESS *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

HERE YOU GO...
THANKS
MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*1	TU-F,M	400A-459A		:30	\$50.00	10/09-10/15	5	1	5	\$250.00	
				Buyline Comment: NEWS								
				V5 More than 2 codes changed								
	*2	TU-F,M	500A-600A		:30	\$225.00	10/09-10/15	5	1	5	\$1,125.00	
				Buyline Comment: NEWS								
				V5 More than 2 codes changed								
	*3	TU-F,M	600A-700A		:30	\$275.00	10/09-10/15	5	1	5	\$1,375.00	
				Buyline Comment: NEWS								
				V5 More than 2 codes changed								
	*4	TU-F,M	700A-900A		:30	\$200.00	10/09-10/15	6	1	6	\$1,200.00	
				Buyline Comment: CBS THIS MORNING								
				V5 More than 2 codes changed								
	*5	TU-F,M	900A-1000A		:30	\$300.00	10/09-10/15	4	1	4	\$1,200.00	
				Buyline Comment: LIVE WITH KELLY								
				V5 More than 2 codes changed								

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---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*6	TU-F,M	1000A-1100A		:30	\$450.00	10/09-10/15	0	0	0	\$0.00	
				Buyline Comment: PRICE IS RIGHT								
				Sales Remark: V9 DATE CHANGE								
				V9 More than 2 codes changed								
	*7	TU-F,M	1200P-1230P		:30	\$325.00	10/09-10/15	5	1	5	\$1,625.00	
				Buyline Comment: NEWS								
				V5 More than 2 codes changed								
	*8	TU-F,M	200P-30CP		:30	\$375.00	10/09-10/15	1	1	1	\$375.00	
				Buyline Comment: THE TALK								
				Sales Remark: V9 DATE CHANGE								
				V5 More than 2 codes changed								
				V9 More than 2 codes changed								
	*9	TU-F,M	300P-40CP		:30	\$425.00	10/09-10/15	5	1	5	\$2,125.00	
				Buyline Comment: ELLEN								
				V5 More than 2 codes changed								
	*10	TU-F,M	430P-50CP		:30	\$450.00	10/09-10/15	4	1	4	\$1,800.00	
				Buyline Comment: NEWS								
				V5 More than 2 codes changed								
	*11	TU-F,M	500P-630P		:30	\$500.00	10/09-10/15	5	1	5	\$2,500.00	
				Buyline Comment: NEWS								
				V5 More than 2 codes changed								
	*12	TU-F,M	630P-70CP		:30	\$350.00	10/09-10/15	0	0	0	\$0.00	
				Buyline Comment: INSIDE EDITION								
				Sales Remark: V9 .								
				V9 More than 2 codes changed								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*13	TU-F,M	700P-800P		:30	\$600.00	10/09-10/15	0	0	0	\$0.00	
				Buyline Comment: ENTERTAINMENT TONIGHT/INSIDER								
				Sales Remark: V9 .								
				V9 More than 2 codes changed								
	*14	TU-F,M	1100P-1130P		:30	\$600.00	10/09-10/15	5	1	5	\$3,000.00	
				Buyline Comment: NEWS								
				V5 More than 2 codes changed								
	*15	TU-F,M	1130P-1230A		:30	\$375.00	10/09-10/15	0	0	0	\$0.00	
				Buyline Comment: LETTERMAN								
				Sales Remark: V9 .								
				V9 More than 2 codes changed								
	16	SA	500A-700A		:30	\$95.00	10/13-10/13	1	1	1	\$95.00	
				Buyline Comment: CBS THIS MORNING								
	17	SA	500P-700P		:30	\$225.00	10/13-10/13	1	1	1	\$225.00	
				Buyline Comment: NEWS								
	18	SA	530P-600P		:30	\$275.00	10/13-10/13	1	1	1	\$275.00	
				Buyline Comment: POLITICS NOW								
	19	SA	700P-800P		:30	\$220.00	10/13-10/13	0	0	0	\$0.00	
				Buyline Comment: ENTERTAINMENT TONIGHT								
	20	SU	630A-800A		:30	\$350.00	10/14-10/14	0	0	0	\$0.00	
				Buyline Comment: CBS THIS MORNING								
	21	SU	800A-830A		:30	\$350.00	10/14-10/14	2	1	2	\$700.00	
				Buyline Comment: NEWS								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*22	SU	830A-930A		:30	\$400.00	10/14-10/14	0	0	0	\$0.00	
				Buyline Comment: FACE THE NATION								
				V5 Comment Changed, Spots/week Changed								
	23	SU	500P-700P		:30	\$250.00	10/14-10/14	1	1	1	\$250.00	
				Buyline Comment: NEWS								
	24	SU	700P-800P		:30	\$1,500.00	10/14-10/14	1	1	1	\$1,500.00	
				Buyline Comment: 60 MINUTES								
	*25	F	1100A-1200P		:30	\$550.00	10/12-10/12	0	0	0	\$0.00	
				Buyline Comment: YOUNG AND RESTLESS								
				V5 Comment Changed, Spots/week Changed								
	26	TU	800P-900P		:30	\$2,100.00	10/09-10/09	0	0	0	\$0.00	
				Buyline Comment: NCIS								
	27	TU	900P-1000P		:30	\$2,100.00	10/09-10/09	0	0	0	\$0.00	
				Buyline Comment: NCIS LA								
	28	TH	1000P-1100P		:30	\$2,100.00	10/11-10/11	1	1	1	\$2,100.00	
				Buyline Comment: PERSON OF INTEREST								
	29	TH	1000P-1100P		:30	\$2,200.00	10/11-10/11	0	0	0	\$0.00	
				Buyline Comment: ELEMENTARY								
	30	F	1000P-1100P		:30	\$1,600.00	10/12-10/12	0	0	0	\$0.00	
				Buyline Comment: BLUE BLOODS								

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	*39	SA	930A-1200P		:30	\$1,050.00	10/13-10/13	2	1	2	\$2,100.00	
				Buyline Comment: ACC FOOTBALL								
				V5 Comment Changed, Rate Changed								
	40	W	900P-1000P		:30	\$12,000.00	10/10-10/10	1	1	1	\$12,000.00	
				Buyline Comment: CRIMINAL MINDS								
	41	SU	300P-400P		:30	\$525.00	10/14-10/14	1	1	1	\$525.00	
				Buyline Comment: STORM...								
	42	SU	400P-500P		:30	\$615.00	10/14-10/14	1	1	1	\$615.00	
				Buyline Comment: ELECTRONIC PLAYGROUND								
	43	SA	1135P-1235A		:30	\$265.00	10/13-10/13	1	1	1	\$265.00	
				Buyline Comment: GAMETIME W/ UNLV								
	44	SA	400P-500P		:30	\$475.00	10/13-10/13	1	1	1	\$475.00	
				Buyline Comment: WACKED OUT SPORTS								
	45	SA	1235A-135A		:30	\$40.00	10/13-10/13	1	1	1	\$40.00	
				Buyline Comment: DAVINCI'S...								

—REPORT TOTALS—

Report Totals: 72 / \$51,515.00

—SALES MONTHLY TOTALS—

Oct 12: 72 / \$51,515.00